



CENTER FOR COMMERCIALIZATION
UNIVERSITY OF WASHINGTON



New Spring 2012 Class Offering!

Social Entrepreneurship in Global Health

I BUS 490 B SLN 19853

GH 590 M (pending approval)

Spring 2012

TTh 1:30-3:20

SAV 132

4 credits, email jws4@uw.edu for add code

The UW Foster School of Business, in conjunction with the UW Center for Commercialization and the Department of Global Health is collaborating to host an interdisciplinary course to examine emerging markets in global health.

Students from interdisciplinary backgrounds will work together to find practical solutions to global health challenges faced in the world. These teams will partner with local start-up companies in identifying markets to which their global health product may be exported, and formulate plan to present to the companies on future steps the companies can take. At the end of this course the students will understand and learn of the intricacies of exporting into the turbid waters presented by the global health markets of today.

Students with a GLOBAL HEALTH or SOCIAL SCIENCE background will be able to combine the value of supporting a cause with the value of business and evolve from a practitioner to a leader.

BUSINESS STUDENTS will receive a practical introduction to the social entrepreneurship inherent in the emerging global markets and learn to combine for-profit skills and knowledge with understanding the needs of not-for-profit.

ENGINEERING AND SCIENCE STUDENTS will take their knowledge of research and applications from the laboratory and understand the entrepreneurial endeavors that are necessary in order for a project be successful and sustainable.

Course Pre-requisites:

Course is open to Juniors, Seniors, and certain experienced Sophomores majoring in Business, Science/Engineering, social science (International Studies, Geography, Anthropology) or minoring in Global Health. The applicant should have an interest in Global Health. Graduate students in Global Health/Public Health are also welcome and should register under GH 590. **To receive an add code for registration, please email jws4@uw.edu** with name, major, short list of courses that relate to this subject, and two (2) sentences describing the interest in this course.