

Request for Proposal for Website Development for the Kenya Research (KRP) Program

1. Company Overview

The Kenya Research Program at the University of Washington provides an academic forum to support both trainees and investigators in the planning, implementation, analysis, and presentation of research conducted in Kenya. With a 25-year history of working in Kenya, our program has collaborated with various institutions including University of Nairobi, Kenyatta National Hospital, Kenya Medical Research Institute, Coptic Mission, Walter Reed and more. We have approximately 20 investigators, 10 administrative staff and approximately 25 students.

The url for our current website is: <http://www.kenyaresearchgroup.org/>

2. Project Overview

We would like the expertise of WordPress developers to help in designing and developing a new KRP website that has an updated feel, ease of navigation for the different sections of our audience, ease of updating from the administrators end and ease of access to those in developing countries.

3. Project Goals and Objectives

We would like to update the website and make it easier for the different types of audience to find what they need quickly. Our program has gone through many changes since this website was first built and therefore the website needs to be re-organized.

4. Technical Parameters

- a. The KRP website will be hosted on the servers based at the University of Washington and use the WordPress platform.
- b. Please see Attachment A Site Plan.
- c. Databases will be required.
- d. Content will be provided by KRP Staff.

5. Usability Requirements

The audience for the KRP website will need to do the following:

- Faculty members will access the site to view the meeting and conference schedules, view other faculty programs and publications, look for collaborators at different institutions, link to the Travel site to register their travel, and read the News page.

- Students will access the site to look at schedules, courses, collaborators, projects, publications, link to the Travel site to register their travel, and use additional resources.
- Outside individuals will access the projects, collaborators, calendars
- Staff will access the site to blog about news and update resources for staff, and update all pages as necessary.

The developer will set up a draft work site and work closely with us to test the website for usability and design.

The developer will be available for 3-months after the launch of the website to respond to any major technical difficulties related to the new site.

6. Functional Parameters

- a. Search functions on each page for the entire site as well as specific searches for individual pages.
- b. An interactive map (with links to different pages) will be required that shows where our projects are located.
- c. A calendar will be required that is easily updatable
- d. A blog page for the administrators is required.
- e. Rolling images (provided by KRP) on the top of the home page.
- f. A News Section on the home page.
- g. Password protected site for Fogarty students.
- h. Password protected site for staff.

7. Proposal Directions

Please respond to this RFP with the following information:

1. Describe your experience
2. List a sample of urls of your work
3. Provide bios of key personnel who will work on this project
4. Provide a list of references and their contact information
5. Outline a process plan for this project
- 6.

Contact Information

Please contact Tammy Wilson, tammylw@uw.edu, 206-744-3641 if you have any questions. **All proposals should be submitted via email to tammylw@uw.edu by 5:00PM April 25, 2014.**

8. Budget

The maximum dollar limit for this proposal is \$5,000.

9. Timeframe

RFP will be released on April 7, 2014.

Proposals are due by 5:00PM April 25, 2014.

A decision will be made by May 2, 2014.

Work will commence by May 12, 2014.

A draft of the site will be available to KRP for testing on June 13, 2014.

Work, including testing, will be completed by June 30, 2014.

Follow up – Developer will be available for 3 months after completion of the work to respond to any major technical difficulties.