

LEVERAGING TECHNOLOGY TO REDEFINE LEARNING



LIQVÍD

Who are we?

LIQVID is an integrated eLearning Content Solutions company based out of India and has offices in the US and Singapore. It has recently got funded by SBI Ven Capital, Japan. SBI is the Venture VC/PE firm of the SBI Group, a listed financial services group in Japan, with over US\$ 3 bn in private equity funds.

LIQVID is a leading training services provider, specializing in Custom Content Development, Training Design Services, Technology Services (Build, Test & Integrate), Learning Support Services, and product-based language and soft skills training, both nationally and internationally.

LIQVID is based on two root words: 'Liquidus' – Latin for 'fluid' or 'flowing', and 'Vid' – Sanskrit for 'to know'. Liquid, by definition, takes the shape of the mould. LIQVID's philosophy is based on the idea of personalized learning – learning that takes the shape of the learner's needs.

At LIQVID, we take pride in having evolved into a reputed eLearning company that matches global benchmarks and delivers rapid eLearning through cost-effective solutions. Our expertise and experience in learning content development has enabled us to carve our own niche in growing domains such as Information Technology, Telecom, Banking and Financial Services, Consumer Products, Publishing, and English Language Training (ELT).



We cater to different business domains:

BFSI

Electronics

IT

Automotive

Education

Healthcare

Publishing

Telecommunication

What do we do?



CONTENT SERVICES

- Couseware Design and Development
 - Self Paced
 - Blended
- Content Transformation
 - Legacy Content Conversion and Localization
 - Standard Compliance (SCORM,AICC)



TECHNOLOGY SERVICES

- Tecnical Programming
- e-Learning Simulation Design and Document



LEARNING SUPPORT

- Live Virtual Event Management
- Synchronous/ Asynchronous (e-Monitoring)



Content Services

LIQVID's team of instructional designers, graphic artists, and developers service the content needs of some of the largest companies in the world. We have extensive experience in developing course material based training, and blended wide variety of subject non-technical topics. We not just about publishing presenting the content in easier-to-grasp format.



Our team has a collective experience of developing more than 20000+ hours of web-based learning and 10000+ hours of instructor-led training. We offer complete solutions to manage and streamline your growing training requirements, and converting your standard content formats to AICC and SCORM compliant content.



Technology Services

At Liquid, we believe that the use of the most optimal technology is more important than the use of the latest technology. Our IT strategy is robust and flexible, which helps us to stay ahead of the evolving technological environment. We focus on bringing competitive advantages to all our clients. Our technological interventions meet the requirements of a wide range of organizations across the globe and also complement their IT rules and regulations.



We combine technology expertise to deliver solutions that help clients services team at Liquid offers:

and industry-specific requirements achieve business goals. The technology

- **TECHNICAL PROGRAMMING SERVICES (CUSTOM TOOLS, LMS, LCMS)**
- **SIMULATION DESIGN AND DEVELOPMENT**
- **SHAREPOINT SITES-DESIGN AND DEVELOPMENT**

The content services team offers an extensive range of content development offerings that include:



WEB BASED TRAINING (WBT)



COMPUTER BASED TRAINING (CBT)



INSTRUCTOR LED TRAINING (ILT)



BLENDED TRAINING



JOB AIDS



TECHNICAL WRITING



SIMULATIONS



GAMING



CONTENT CONVERSION



CONTENT LOCALIZATION



CONTENT COMPLIANCE



VIDEO/PODCAST TRAINING



DEVICE BASED TRAINING

The team has experience in developing LCMS and LMS including ecommerce-enabled transactions on the Linux platform with MySQL, Oracle and PostgreSQL as the database engines.

Our Technical Services team has vast experience in designing, developing, implementing, and managing large eLearning solutions. Solutions include deployment of eLearning software tools such as:

MANAGED LEARNING ENVIRONMENT

CONTENT/ASSET MANAGEMENT SYSTEMS

ASSESSMENT MANAGEMENT SYSTEMS

ONLINE COLLABORATION TOOLS

LEARNING MANAGEMENT SYSTEMS

CONTENT SYNDICATION SYSTEMS

The underlying philosophy of these tools is scalability, ease of use, richness in features/functionality, configurability, and customizability.



Learning Support Services

Learning Support Services has been a key advantage for customers of Liquid. Our Learning Support Services include a wide range of solutions for corporates, schools, and educational institutions. Our team manages end-to-end delivery of training sessions spanning global audiences and works closely with the client's learning and development team to fulfil their training requirements.



We also cater to the government to reach the masses in a scalable manner. Our key service offerings include:

- **LIVE INSTRUCTOR SUPPORT**
- **TRANSFORMING CLASSROOM TRAINING INTO BLENDED FORMATS**
- **BLENDED LEARNING PLATFORMS, TOOLS CREATION & SUPPORT**

sector, which relies on this service manner. Our key service offerings

Our team has managed large learning events for customers through a variety of services that include:

HOSTED LMS OFFERING



MANAGED LEARNING SERVICES



LIVE VIRTUAL EVENT MANAGEMENT



E MENTORING / E TUTORING



“Clients speak.....”

“We have worked with the team on several WBT projects and they have consistently exceeded our expectations. We found the team to be highly responsive, technically competent, and able to meet all project milestones. The team proactively pitches in with ideas to improve the learning experience for our users and have been true team players in helping to make our training products effective and of high quality.”

The team conducts in a professional manner and ensures that the project is on track at all times. We would like to make a special mention of your performance during our crunch times— the team is magnificent at quickly turning around training content once the needed information is supplied. This has surely assisted HP in meeting our deliverable obligations, even in the toughest situations.”

Ron Caprio, Learning Program Manager, HP L&D Global Learning Solutions Development

“Your team did a great job! The team here is very happy and impressed by the quality of learning modules that they have received. The stakeholders acknowledge that the modules were far above their expectations. Some of them are instructional designer themselves, so when they are impressed it means that your team did a wonderful job.”

Thanks to you and your whole team!”

Hans Ramaker, Director - New learning technologies, Philips Lighting University

“Since we were first introduced in 2006, Liquid has been our preferred partner for delivering training documentation and eLearning solutions for our programme. They have been consistently reliable in terms of quality and delivery and have always gone out of their way to assist.”

Nicola Ann Laidlaw - Senior Training Manager, Standard Chartered Bank

“Since 2003, Liquid has delivered many training solutions as well as helped us meet our business goals. They have developed various solutions for us ranging from School Products to Custom eLearning projects for schools in the UK. I wouldn't hesitate to ask for their assistance on any project that needs not only creative skills but where we need to work under stringent deadlines.”

Gerry Barnard, Managing Director, Londonlearning Ltd.

“Having worked with Liquid on several deals, I am impressed by their responsiveness and thoroughness. We can always count on them to understand our requirements, propose solutions and deliver them on time.”

Puja Anand, Solution Architect- Learning Solutions, HP Education Services

Why choose us?

LIQVID offers the perfect blend of the right kind of people, processes, and partnerships.

PEOPLE

Technology is indeed an important contributor to our content development services; however, it is the people skills that form the core of our capabilities.

Our team consists of experts who are experienced in developing a wide variety of content. They possess the complete mix of skills required for content development. A range of delivery technologies enables us to offer solutions on varied platforms. Our team includes instructional designers, technical writers, visual communication experts, graphic artists, animation experts, and language experts, to name a few.

Our dedicated resource pool gives us the scalability and rapid ramp-up capability to match customer needs.

PROCESSES

LIQVID adheres to detailed procedures, guidelines, templates and checklists to ensure high quality besides making the development more efficient and the team more productive. We make sure that the output is as per the client's expectation. We have a central area for all client related queries and issues. Apart from using standard testing procedures and methodologies we also spend time in evaluating the subjective aspects of the eLearning courses in greater detail.

LIQVID follows a meticulous project management system to ensure smooth progression, with specific emphasis on:

- DEFT CLIENT INTERACTION
- COST CONTROL
- QUALITY CONTROL
- SCHEDULE MANAGEMENT
- RESOURCES
- RISK MITIGATION
- INDUSTRY STANDARD COMPLIANCE
- PROJECT MANAGEMENT TOOLS AND TECHNIQUES

PARTNERSHIPS

We have rich experience in developing content for different organizations across the globe. We cater to a range of verticals – InfoTech, Healthcare, Telecommunication, Publishing, Finance & Insurance, Automotive, Consumer Products, and so on, and to a variety of Schools, Universities, and Government, and Semi-government organizations.

Working with a variety of organizations, we have gained a clear understanding of domain-specific functions and processes. This has helped us further refine our offerings to cater better to industry-specific needs.

We offer our customers quality service, great value, enormous flexibility, and an unparalleled cost advantage. A flexible execution approach and variable development capacity add to the cost-effectiveness. Ranging from outsourcing to in-sourcing, we offer a variety of engagement models. Our driving philosophy is to work not as vendors but as an extended team for our valued customers, just as partners would do!

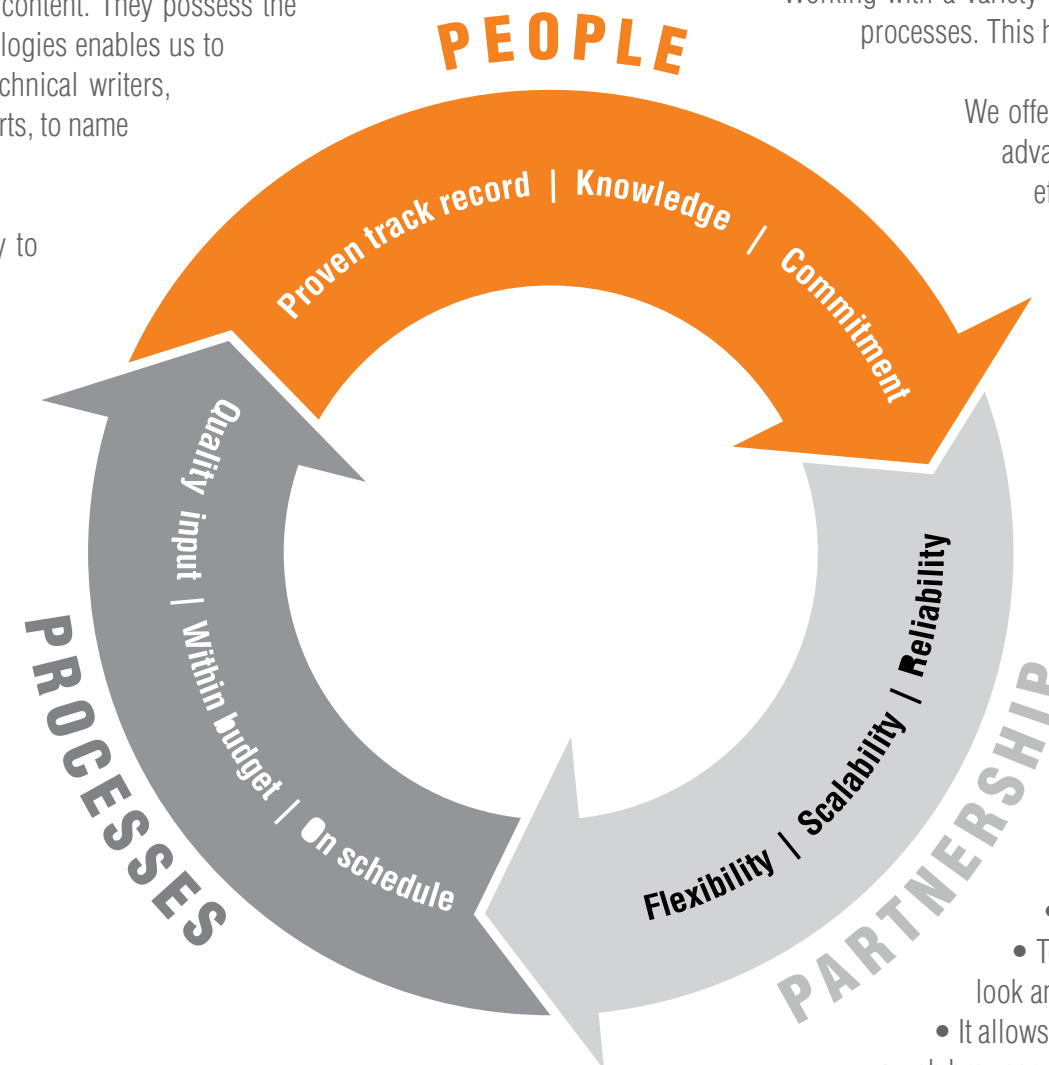
MASTERED WITH EXPERIENCE

For us, customer satisfaction is of vital importance and one way of doing that is to ensure that their investment in custom content stays protected.

We develop standard-compliant content using a wide range of development tools and authoring templates, both indigenous and commercial. These tools and templates enable error-free development and low-cost integration into any industry-standard Learning Management System.

For large-scale or multiple location development, we deploy the LIQVID Content Review Tool (CRT). Its advantages are:

- CRT builds reusable learning objects and allows quick content updates.
- It enables quick authoring of large volumes of content, thus offering scalability.
- Templates can be engineered to meet specific requirements, which enables consistent layout, look and feel.
- It allows global team users to participate in content creation concurrently as it is fully accessible from a web browser. Our team can work in tandem with external Subject Matter Experts (SMEs) offering a sizeable reduction in travel expenses.



LIQVID's ELT Division

The role of English as a universal language is indisputable, be it for academic, professional or personal purposes. It is a big challenge for non-native speakers of this language. As an expert in English Language Training, Liqid offers world class solutions in partnership with global leaders, such as BBC Active and University of Cambridge.



A programme by Liqid, is a unique English learning programme; a product committed to serve the learning needs of a global communicator. Foreseeing a shift in learning trends, it follows the unique "Blended Learning" concept, which is a judicious mix of instructor - led and computer - based learning. Coupled with cutting-edge technology and rich multimedia, blended learning makes

EnglishEdge the most comprehensive English Language Training programme available in the market. Having already transformed the lives of over 200,000 learners since its launch, EnglishEdge is showing no signs of slowing down. With the ever growing learner population and the rising significance of English language on the global stage – EnglishEdge is definitely a product made with a foresight into the future.

EnglishEdge offers specific learning solutions for educational institutions, corporate customers as well as the government sector. With almost a decade of experience in the field of English Language Training, we at EnglishEdge understand that different learners respond to different training techniques. Therefore, we have now introduced language learning on devices such as tablets and mobile phones which makes learning possible anytime, anywhere.

Advisory Board



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Our Strategic Partners



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Awards & Recognitions



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