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COMPUTERS



MOBILES



TABLETS



TECHNOLOGY
ENABLED LANGUAGE
LEARNING

LIQVID is based on two root words:

'Liquidus' - Latin for 'fluid' or 'flowing', and 'Vid' - Sanskrit for 'to know'.

LIQVID's philosophy hinges upon the idea of personalized learning -

Learning that takes the shape of the learner.



About LIQVID

LIQVID was created with a vision to enhance and personalize the learning process by innovative use of technology. Behind LIQVID is the same team that had created India's biggest online education brand – 'eGurucool'.

SBI Holdings, one of the largest private equity and venture capital firms in Japan (more than \$ 3 billion in assets under management) has invested in LIQVID.

LIQVID operates on two separate lines of businesses: the Services wing that creates elearning solutions for a host of international clients; and the Product wing that offers English Language Training solutions for various educational and vocational institutes in India.

Services Overview:

LIQVID offers a wide variety of solutions in Custom Learning, Learning Technology and Learning Support services. It has carved its niche in growing domains like Banking and Financial Services, Information Technology, Telecom, Consumer Products, Publishing, and English Language Training (ELT). LIQVID is the preferred offshore vendor for global giants like HP, Standard Chartered Bank and Philips.

Product Overview:

EnglishEdge is the perfect blend of quality content and cutting edge technology that together deliver the most effective language learning experience. Apart from a regular computer based LAN based offering, EnglishEdge is also available on devices such as tablets and mobiles phones.

The EnglishEdge Portable Language Lab is the first of its kind in India and EnglishEdge programmes are available on all mobile platforms: SMS, IVRS, App and WAP.





EnglishEdge follows a Blended Learning methodology where learners get the benefits of Instructor-Led Teaching as well as Computer-Based Teaching. In all EnglishEdge solutions, technology, while staying in the background, plays a big role in providing scalable yet quality English language learning solutions.

EnglishEdge differs from the other Language Training products, with its focus on three major components:

- Structure: Benchmarked curriculum
- Dialogue: Between students and the teacher and among students
- Learner Autonomy: Own practice time inside and outside the classroom

The three learning components are reinforced through several student and teacher tools as represented below. The teacher tools enable and empower the teacher to create a high quality class learning experience and the student tools help students learn and practise on their own.



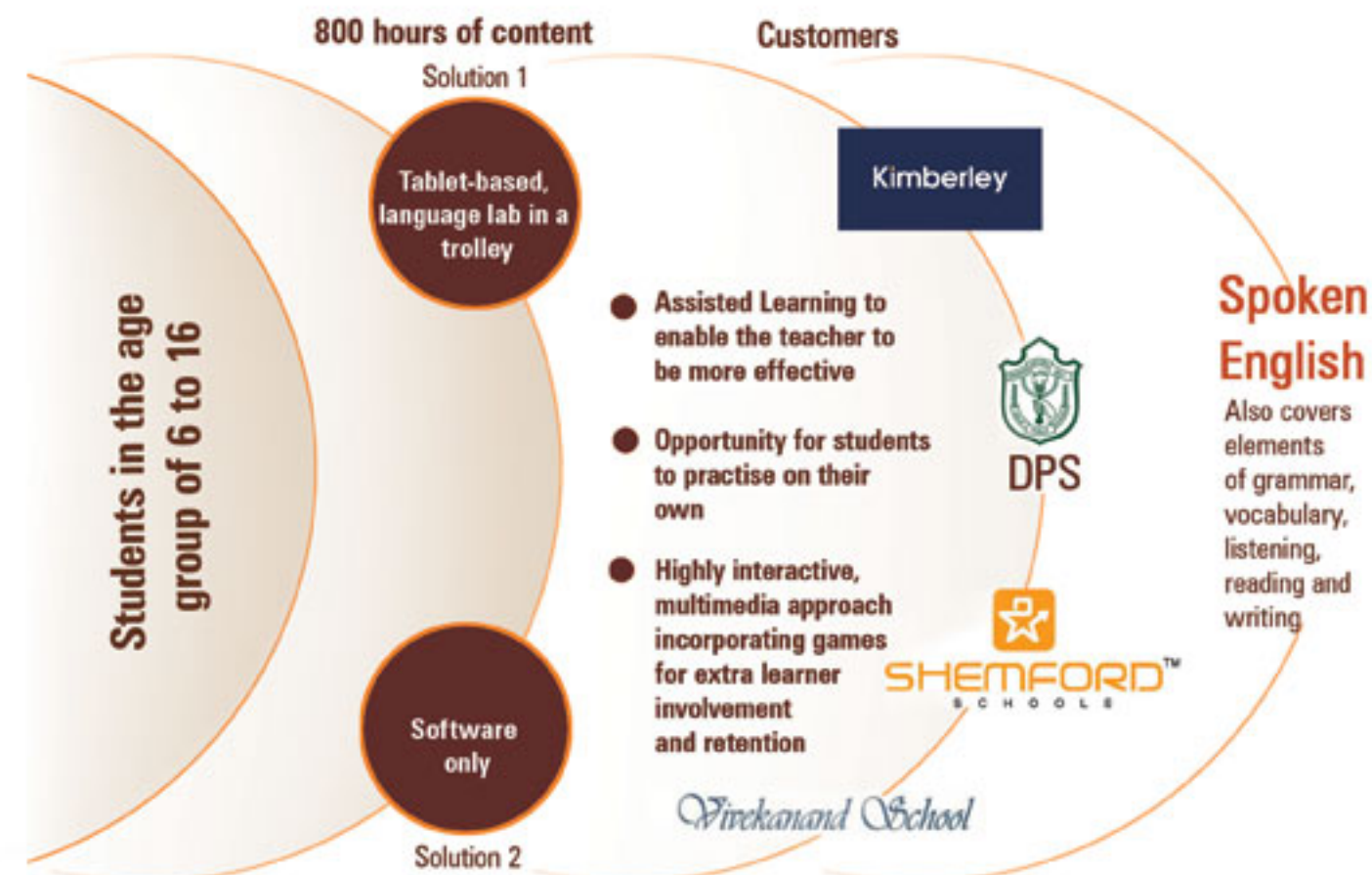
Offerings for young learners



Traditionally, language training in classrooms has majorly focused on reading and writing skills. Students do not get sufficient practice for speaking, the common limitation of most Indian learners.

The EnglishEdge school solution has been developed after years of intensive research on the language teaching practices in classrooms. It provides teachers with a variety of tools, strategies and applications that facilitate English learning in a one-on-one environment.

- Assisted Learning to enhance teacher effectiveness
- Curriculum aligned to NCERT for every class/standard
- Highly Interactive, multimedia approach involving games that enhance learner retention
- Inbuilt Self Assessment system
- All audio recordings in Indian accent



EnglishEdge Portable Language Lab



The EnglishEdge Portable Language is a compact trolley that houses up to 60 tablets, all pre-bundled with the EnglishEdge software, a projector and a Wi-Fi router. The lab is aimed at redefining the way English language learning takes place inside and outside classrooms.

The first of its kind Lab offers several new approaches to language learning:



EnglishEdge Software is also available as a Standalone Solution



EnglishEdge Highlights



- Specially designed course ensures every student gets 10 times more speaking practice than in a traditional classroom setup
- The teacher tablet enables the trainer to monitor every student's performance
- The two-way, real-time interaction results in better learning and performance review
- High quality video recording of learning sessions lets the trainers analyze and review each student's progress
- Record-compare tool for correct pronunciation and intonation; visual cues for intonation and syllable break-up
- Requires just two periods per week (40 minutes each approx.)
- Attractive and captivating interface

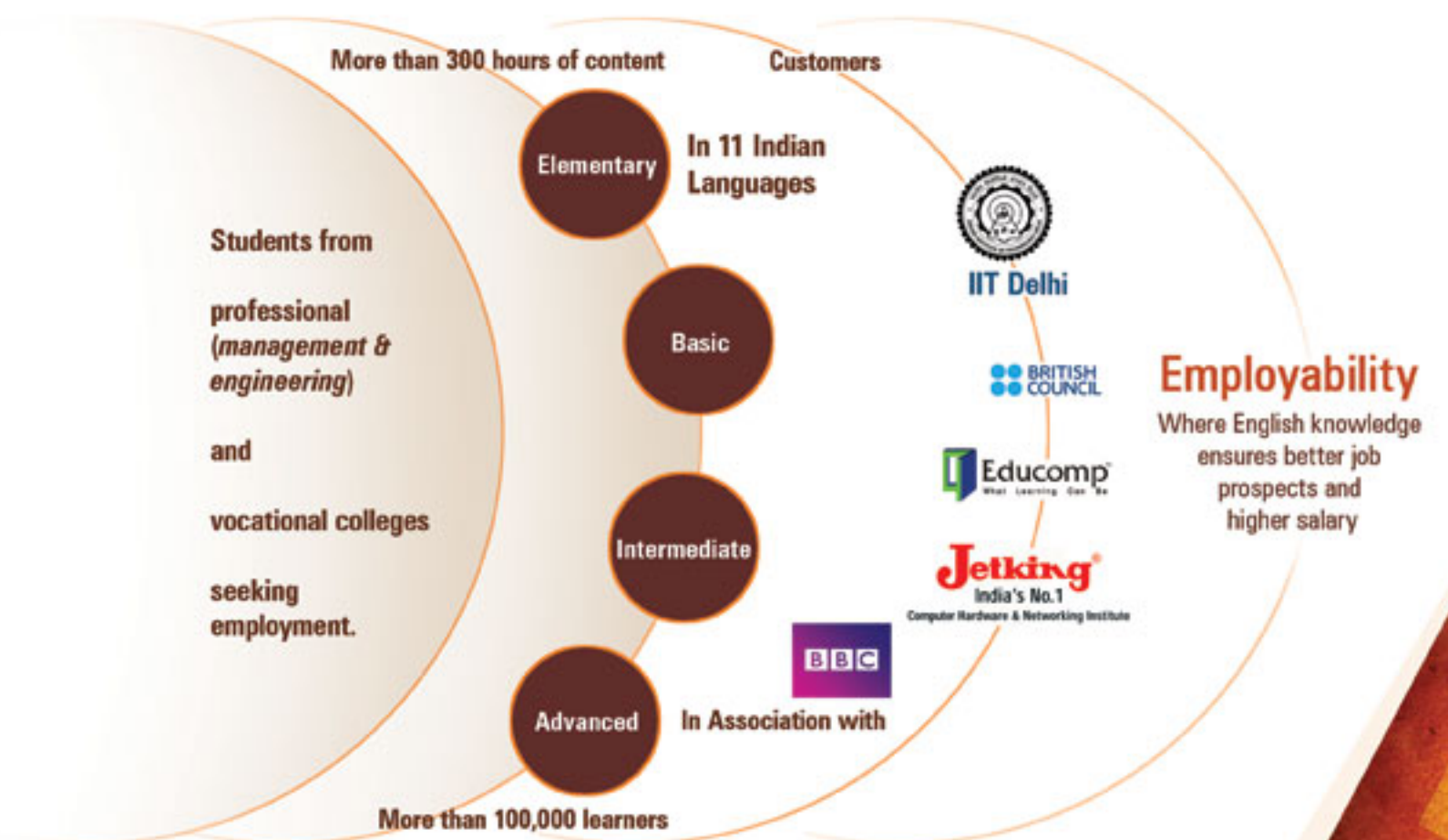


Offerings for Adult Learners



For adult learners, English communication skills are linked to employability better job prospects and higher salary. Language learning must be supplemented with personality development and soft skills training. EnglishEdge has developed language learning solutions that cater to the needs of learners across different proficiency levels.

Bilingual	Basic	Intermediate	Advanced	Personality Development
● Available in 11 Indian languages	● Activities based on day-to-day scenarios for functional knowledge of the language ● MTI removal	● Structured course that centers around improving grammar ● Focus on pronunciation	● Several LSRW activities to polish the learner's language ● Focus on building an extensive vocabulary	● Helps with Interview Preparation ● Equips learners with essential soft skills and life skills



EnglishEdge Mobile is a combination of IVRS (audio based learning) and SMS (text based learning) solutions. The Audio modules (IVRS) cover most commonly asked interview questions, often also the ones that people struggle with. The SMS packs provide important tips on basics of communication, body language, effective listening etc. The instructions are provided in multiple languages, to ease the learning process.

Audio sessions are highly interactive with the following features:

- Q & A - users are asked to answer the question by pressing a the button designated for the their desired response
- Spoken English practice – students are asked to say sentences in English and personalized feedback is provided
- Correct and incorrect sample answers to the interview questions
- Various tips to help increase students' confidence in answering questions

Interview Preparation in 5 simple steps



Buy EnglishEdge scratchcard



Scratch card for passcode



Call toll-free number



Register



Start using EnglishEdge



Association with BBC for content development. BBC is recognized as a valued, trusted and authoritative brand in many English Language teaching markets.



Partnership with Harper Collins for using Harper Collins dictionary in the EnglishEdge products



A Memorandum of Understanding has been signed with Pearson TalentLens to introduce an end-to-end learning solution to the Indian market.



An official partner of the Associated Chambers of Commerce and Industry of India (ASSOCHAM) for their skill development initiatives and certifications.



EnglishEdge Clients



Other Clients



Testimonials



I would definitely recommend EnglishEdge as there is no competition, there is no product which works on tablet environment as of now. The current software is excellent, the supplements, notes, worksheets, lesson plans are top of the class and there is absolutely no doubt that it is the right product for anyone investing in a good quality language lab solution today.

Amol Arora (M.D., Shemford & Shemrock Schools)



"My sincere appreciation for the excellent co-operation and hard work put in by your team at EnglishEdge to develop the English eLearning module for us. I am glad to inform you that the module is most innovative and advanced, which is easy to understand and meets all our and students' expectations."

Dr. Kiran Bedi (General Secretary, N.I.F.)



"The EnglishEdge software by Liqid is a user-friendly software. It is a good self learning system and armed with the flexibility to be available on a Local Area Network. It has received a good response in IIT, Delhi."

Rajiv R. Mahto (Professor, IIT-Delhi)



"I will certainly like to recommend EnglishEdge, as it helps in many ways. One is that it has a capability of scaling up very easily. Secondly a content which can be delivered across centres in the same format. Third, the cost effectiveness has been there. I have not been able to find another programme on this kind of technology at this kind of a cost."

Tahsin Zahid (Director & CEO, GRAS Academy)



"The EnglishEdge software is highly impressive, touching various aspects of the language and navigating properly with the teaching methodology. It will help the teacher proceed with ease while teaching the intricacies of the language and make it more effective for students. This software is very good as it has the motivational aspect and it does not have fault-finding but a hand-holding approach."

Kiran Dalal (Principal, Delhi Public School, Rohtak)

Rajan Anandan - MD, Google India



Rajan has held several senior positions across esteemed organizations like Dell and Microsoft. Prior to Dell and Microsoft, Rajan worked for McKinsey & Company in the USA, where he was a partner.

Melanie Bowen - Experienced Global Business Executive



Melanie has over 17 years of experience as a Global Business Executive. She has worked at various leading organizations including McKinsey. She is a Harvard Law School alumni.

Mark Runacres - Head, British Business Group



Mark has spent over twenty five years in the British diplomatic service. He has spent over a decade working on Indian affairs, with eight of those years in Delhi, most recently as Minister and Deputy British High Commissioner until June 2006.

John Nance - Education management



John has over 40 years of work experience in the field of education. John was part of British Council for 33 years, during which time he worked in a number of countries.

Rob Francis - Publishing Consultant



Rob has over 45 years of work experience in the publishing industry. He has held several key positions at distinguished publishing houses.

Rita Wilson: Ex Chief Executive & Secretary, ICSE



Rita has played a pivotal role in shaping ICSE. She has more than 30 years of experience in various administrative positions.