

next generation **MOBILITY CHALLENGE**

presented by **TOYOTA** + **NET IMPACT**



Mobility innovations like car-sharing services and automated vehicle technology are all around, but how do we use technology in transportation to enhance our lives?

That's the very question **Toyota Motor North America**, the **Toyota Mobility Foundation**, and **Net Impact** are posing to 15 U.S. cities to re-imagine and build the future of mobility.

You'll be paired into small teams and immersed in a 6 hour design-thinking process to **come up with solutions on how we can increase productivity, safety, and joy** through the technological facets of our mobility system.

Your team will **pitch your solutions** – products, services, or policies – and **receive feedback from Toyota and mobility experts**. The top team will even have the chance to **incubate their ideas during a summer internship** with Toyota's mobility innovation partners.

Space is limited to 40 students. Food and drink will be provided at the event. More details are available online here.

Don't miss out. [Apply now!](#)

Event Details

Foster School of Business
PACCAR Hall
4277 E Stevens Way NE
Seattle, WA 98195

Friday, October 30th
9 am – 3 pm

Why Attend

- Tackle real world mobility challenges through a highly interactive, design thinking team process
- Receive real-time feedback on your ideas from transportation and mobility experts
- Pitch your ideas to Toyota for a chance to incubate your ideas during a summer internship with Toyota's innovation partners

How to Apply

All undergraduate and graduate-level students are welcome.

[Apply today!](#)

Questions?

E-mail Matt Turner at mturner@netimpact.org