

Change seminar presents:

BENNETT GORDON
CEO, TERRA



Bennett Gordon is a digital financial services consultant and entrepreneur. He used to lead the finance department at Kopo Kopo, the first merchant services and merchant cash advance provider in the mobile money industry. Since then, he has advised MasterCard, the United Nations, the World Bank, and other organizations on how to reach unbanked and underbanked people around the world. In this talk he will discuss his work as CEO of Terra, a company that uses distributed ledger technology to enhance traceability and financial inclusion among the 125 million people who trace their livelihoods back to coffee.

Tuesday, 5/8, 12-1pm,
EEB 037

Lunch provided

Change is an interdisciplinary seminar that highlights research at the intersection of technology and development. We cover topics such as global health, education, microfinance, agriculture, and communication.

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